

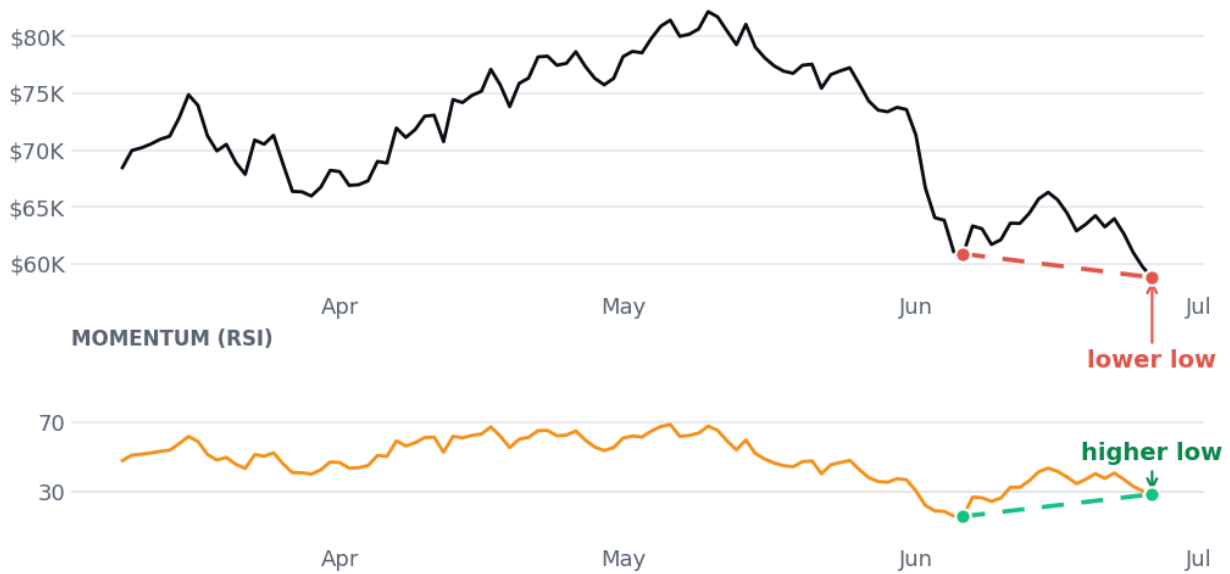
THE JULY PLAYBOOK

What Bitcoin tends to do in July, the signal flashing right now, and the one trap to avoid. No hype, just the receipts.

FREE GUIDE

PRICE DROPPED. MOMENTUM DIDN'T.

Bitcoin daily: a lower price low, but a higher momentum low



Bitcoin Jae
@bitcoin.daily

FIRST, WHERE WE **ACTUALLY ARE**

Let's not sugarcoat it. The last few months have hurt.

Bitcoin is down about **half** from its high. June alone printed **two** fresh lows, and the mood out there is pure pain.

That is exactly the backdrop this guide is for. Not hopium, and not doom either. Just what the data actually says happens next, and the honest catch that comes with it.

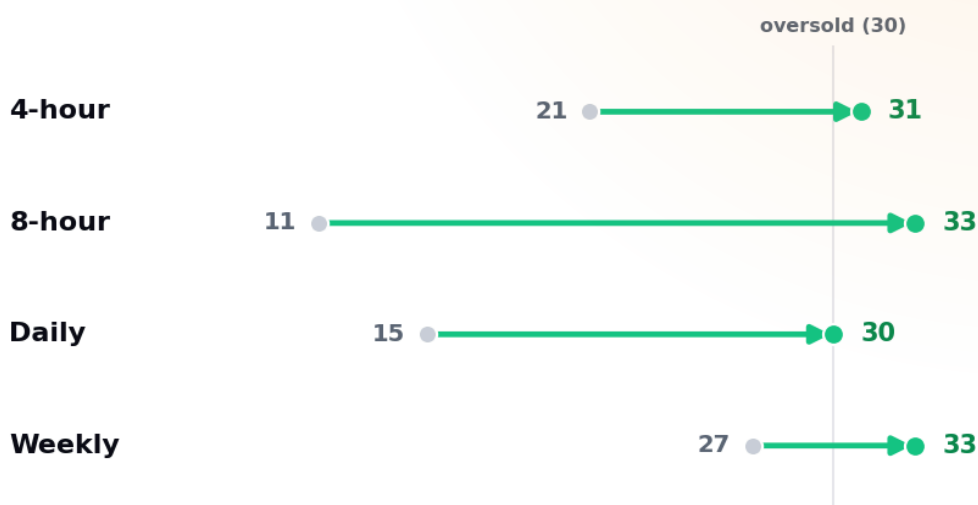
Three things are lining up at once. Here they are, one at a time.

SIGNAL ONE, MOMENTUM TURNED

Price kept dropping. The force behind the drop did not.

MOMENTUM TURNED UP ON ALL 4 TIMEFRAMES

RSI at this low vs the low before it. Higher = sellers running out of steam.



Momentum is just how hard price is being pushed. Each time Bitcoin set a new low recently, the push behind it was **weaker** than the time before.

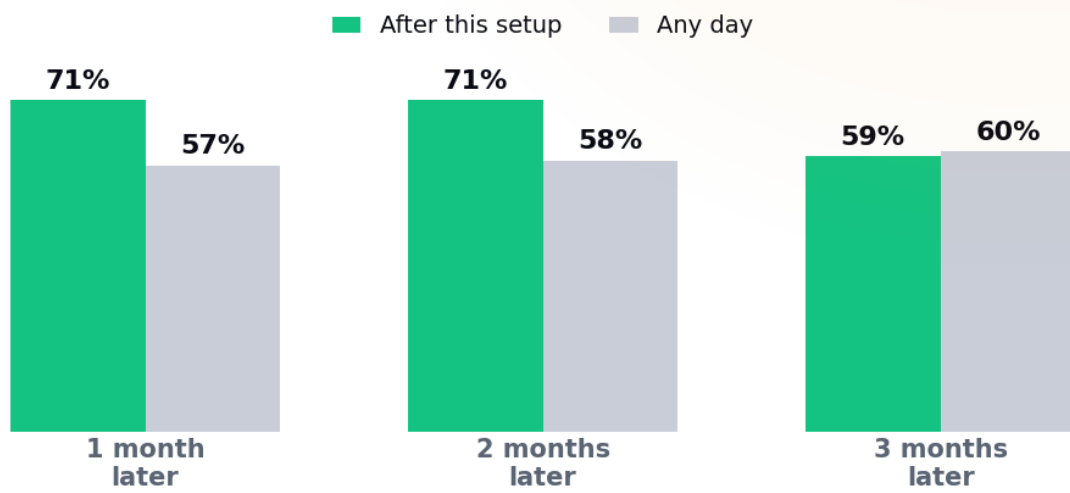
And it is not one chart. The same thing shows up on the 4-hour, the 8-hour, the daily and the weekly. **All four**. When every clock agrees, the sellers are running out of steam.

DOES IT ACTUALLY WORK?

A turning signal is only worth anything if it has a track record. So I checked.

HOW OFTEN BITCOIN WAS GREEN AFTER THIS SETUP

chance price was higher later: past divergence lows vs any day, 15 years (17 times)



I pulled every time this exact setup appeared in the last 15 years, 17 in all, and measured what Bitcoin did next.

A month later it was higher **71% of the time**, and two months later **71%** again. On any random day the odds are closer to a coin flip, about 57%.

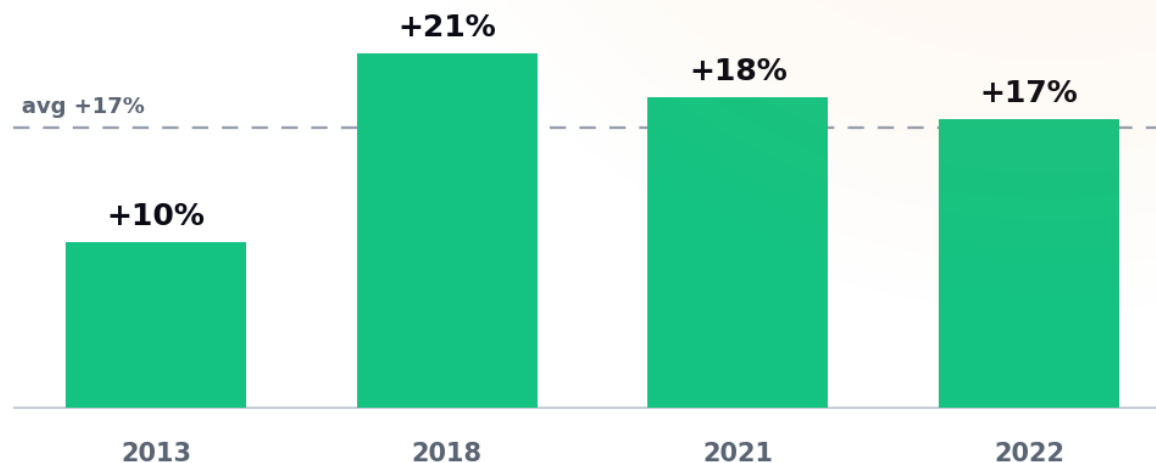
The honest catch. It is a small sample, the edge is in the odds rather than a bigger-than-normal gain, and it fades by about three months. A real lean, not a sure thing.

SIGNAL TWO, THE CALENDAR

There is a pattern that only shows up after a brutal start to the year.

WHEN MAY AND JUNE BOTH BLEED, JULY BOUNCES

Bitcoin's July return, every year both May and June closed red

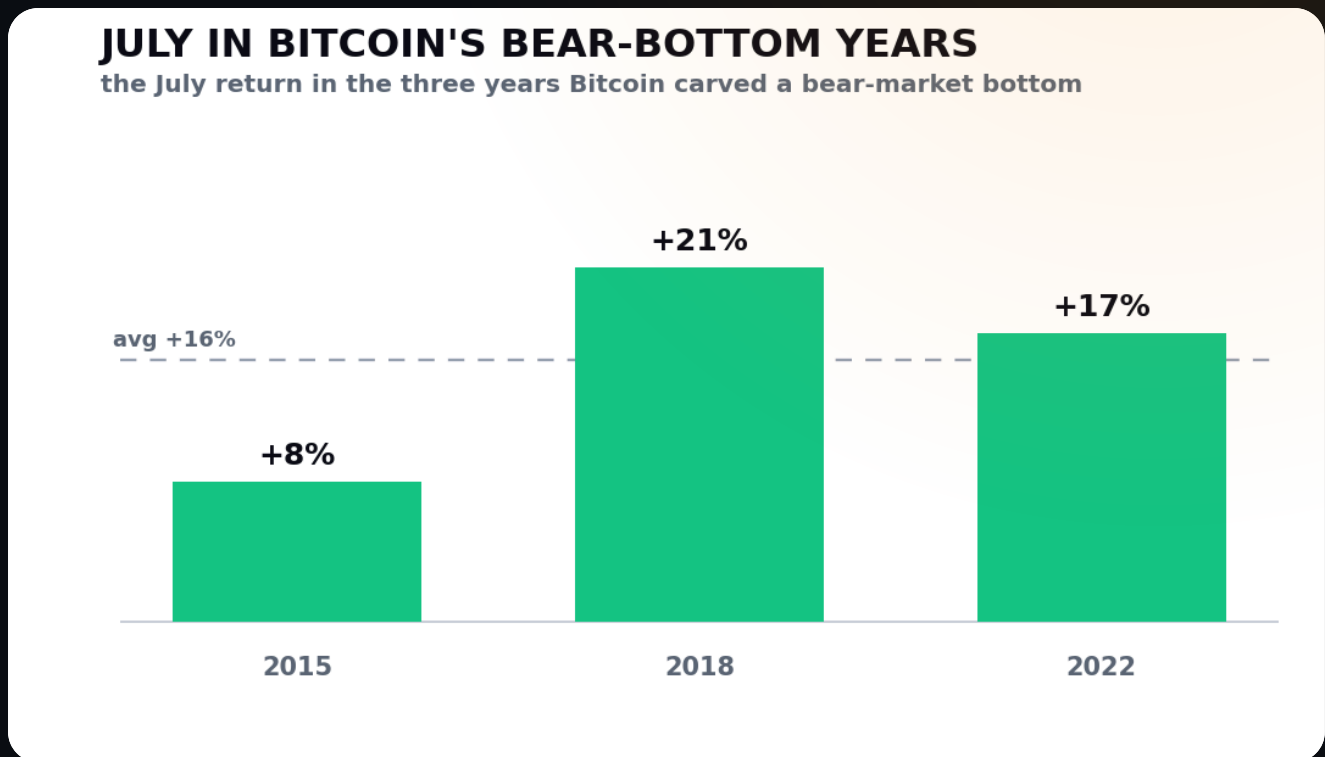


Every time both May and June closed red, July bounced. **Four times out of four.** 2013, 2018, 2021, 2022. The average July gain was **about 16%**.

This year is setting up the fifth. May already closed red, and June is closing red too, down about 19%. **If it holds, we walk into July with the same setup.**

AND IN THE WORST YEARS

The pattern is even cleaner when it matters most.



In the three years Bitcoin carved out a real bear-market bottom, 2015, 2018 and 2022, July was green every single time. **Three for three.**

Across all of history, July is up about 7 years out of 10. It is one of Bitcoin's most reliably green months. The deck is tilted, not guaranteed.

NOW THE TRAP

Here is the part most "July pump" posts will not tell you.

A bounce is not the same thing as the bottom. Momentum can turn up just enough for a **relief rally** inside a bigger downtrend, suck everyone back in, and then roll over to a lower low.

That has happened before, and the longer-term signals are not all clear yet. So a green July is a strong lean, **not** a promise that the worst is over.

So play it as "the sellers are tiring, watch closely," not "back up the truck."
Have a plan for the version where this is only a relief rally.

THE BIGGER CLOCK

July is a season. The cycle is the bigger picture behind it.

Bitcoin moves on a roughly four-year clock. A top, a long bear, a bottom, a recovery, over and over.

Every cycle bottom has landed in a similar spot on that clock. Not random. On schedule. **This cycle, that clock points to a bottom window in the back half of 2026.**

That is the honest reconciliation. A July bounce can be real and still sit **before** the cycle's final low. I have published the full research on the clock, and the live read of exactly where we are is what I walk members through every day.

YOUR JULY CHECKLIST

Run the "July is going to pump" take through these boxes.

- Is momentum turning up while price makes new lows?

- Is it showing on more than one timeframe, not just the 4-hour?

- Did May close red, and is June on track to close red (the seasonal setup)?

- Are you treating a bounce as a bounce, not calling the bottom?

- Do you have a plan if it turns out to be a relief rally?

The more boxes checked, the stronger the lean. Right now momentum and the calendar both say a July bounce is likely. The cycle clock says the final low may still be ahead. Both can be true.

BITCOIN DAILY

COME FIND ME

The seasonality is the public signal. Where Bitcoin sits in the cycle right now, and the exact turns of the clock, is the live read I publish for members every day.



YouTube

Deep breakdowns, every claim checked against the data
[bitcoindailytv](#)



Instagram

Daily charts and the honest read on the cycle
[@Bitcoin.daily](#)



Discord (7-day free trial)

The live where-are-we read and the exact cycle turns
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